



Thomas SOLTYS

Communication &
Social Media Management

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Experiences



DERICHEBOURG Multiservices > Since Mar. 2017

Digital Communication & Social Media Manager – CONEXT Board Member

- Digital communication & Social Media strategy development
- Teaching and coaching (Board et collaborators)
- Content creation and management
- Employer brand and internal communication
- Project management (modern selling, social recruitment...)



EFREI > Since Jun. 2020

Social Media and Digital Marketing Teacher

- Courses development
- Multi-thematic teaching
- Admission panel
- Face-to-face and webinar



Casa La Torre 76 > Oct. 2016 to Mar. 2017

Communication

- Web Site Development and Management
- Content Manager
- Social Media Management
- Marketing Strategy and Customer Relationship



Disneyland Paris > Oct. 2015 à Oct. 2016

HR Communication

- Employer brand, talent acquisition and total reward support
- Teaching and coaching
- Project coordination
- Candidates Experience support



Les Taxis Bleus > Sep. 2015 à Oct. 2015

Community Manager



Sidereo > Sep. 2014 à Sep. 2015

Project Manager



CANAL + > Since Dec. 2016

Volunteer

- Self-help community of subscribers (CANAL Assistance)
- Support for online commercial and technical issues.

Achievements

- Writing of 300 articles and contents for blog and internal magazine
- Monthly Average engagement >5%
- Monthly Growth of community >3%
- Teaching on +200 people
- +20% applications received by Facebook Jobs
- +17k LinkedIn followers
- +6 website projects
- +15% website traffic
- +4k visitors/month for the blog
- Content Management on +60 screens in France
- +5 crisis and bad buzz management
- +10 types of content including web, blog, podcasts, playlists, videos, magazine...
- SSI LinkedIn Average >68/100 for Sales Navigator Members
- And more... ☺

Skills



#Communication
#Social Media
#Management
#Marketing
#Teaching
#Writing
#Digital

#Engagement
#Strategy
#Creativity
#Team Spirit
#Culture
#Agility
#Tools



Formations



EDC Paris > 2011-2016
Master of e-business



EFREI > 2014-2016
Digital Strategy and Project Management Dlp



St John International University > 2014
ERASMUS Program (Italy)

« *Communicating, exchanging and showcasing a company and its employees is the key to success!* »